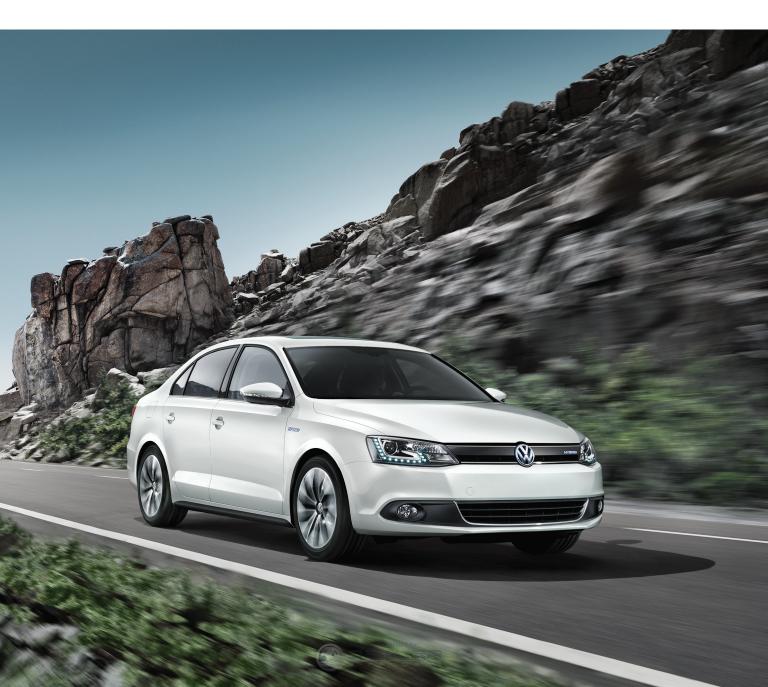
# Jetta Turbocharged Hybrid 2013







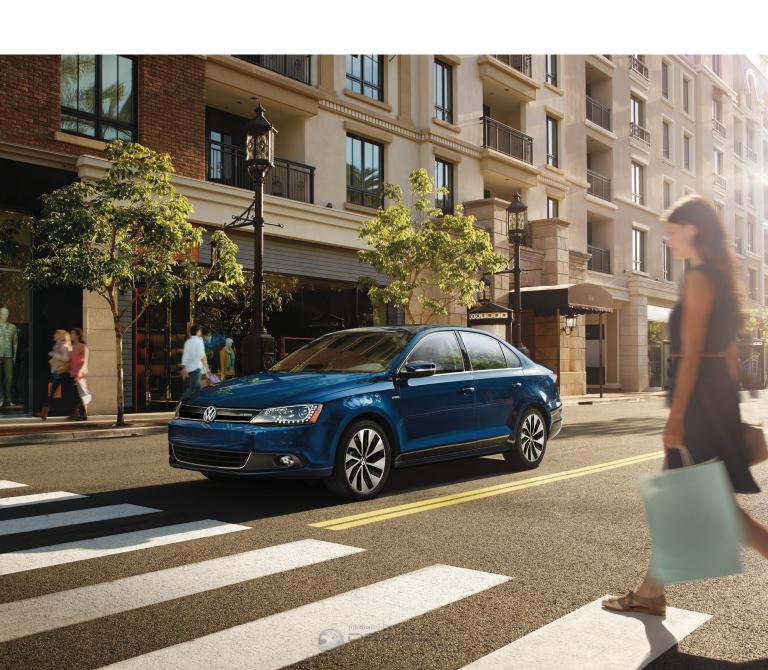
# Drives like a turbo. Saves like a hybrid.

First, we took the already stylish and fun-to-drive Jetta and redesigned the front grille to make it even more aerodynamic. Then, we added a powerful turbocharged hybrid powertrain with a 1.4 TSI engine and an electric motor that delivers a combined 170 horsepower, and torque that propels you from 0 to 100 km/h in 8.9 seconds. The result? A car that proves that not all hybrids are created equal.



# Efficiency is power.

Innovation at its finest, the Jetta Turbocharged Hybrid comes loaded with some of our most fuel-efficient BlueMotion™ Technologies yet. Innovations like regenerative braking, which converts the kinetic energy from braking to help recharge the electric battery. And start-stop technology, which saves fuel by shutting down the engine at a stop or when coasting. These are just a couple of ways in which the Jetta Turbocharged Hybrid proves that there's more to power than horsepower alone.



#### BlueMotion™ Technologies



#### Hybrid technology

Fuel-efficient and ridiculously fun-to-drive, the Jetta Turbocharged Hybrid combines the power of a Volkswagen gas engine with an electric motor and a lightweight lithium-ion battery.



#### TSI turbocharged engine and electric motor

Built to perform, the Jetta Turbocharged Hybrid features a 1.4 TSI engine and an electric motor that combine for 170 horsepower and 184 lb-ft of torque. What's more, in full electric mode, the car can drive with zero emissions as far as 2 km at speeds of up to 70 km/h.\*



#### 7-speed DSG automatic transmission

A first for hybrids, the Jetta Turbocharged Hybrid achieves ultra-fast and incredibly smooth shifting times by using a 7-speed DSG transmission with Tiptronic® technology. Not only does it enhance performance and fuel economy, Tiptronic® also provides the convenience of an automatic transmission with the joy of a sporty manual.



#### Aerodynamic body kit

The only thing that can't resist the Jetta Turbocharged Hybrid is the wind. Designed to enhance fuel-efficiency, this model features an aerodynamic grille, a rear diffuser and an integrated rear spoiler.



#### Start-stop technology

Start-stop technology saves fuel by shutting down the engine when the vehicle stops and restarting it when it accelerates. When coasting, start-stop technology shuts off the engine and decides whether or not the electric motor is required. If more power is needed, the engine kicks back in.



#### Regenerative braking

The kinetic energy transferred from braking helps to charge the lithium-ion battery and save fuel.

#### Think Blue

Think Blue is the Volkswagen way to drive progress by creating and producing cars that are more efficient, eco-conscious, and fun to drive. From TDI Clean Diesel to our Turbocharged Hybrid, the Volkswagen line-up features a variety of BlueMotion™ Technologies, designed to make our vehicles as blue as possible. Which is likely to make other car companies green with envy. Learn how we think beyond green with Think Blue.



#### **Key Features**



# Available Bi-Xenon headlights with LED Daytime Running Lights and tail lights\*\*

In every way, our lights go farther. The Jetta
Turbocharged Hybrid uses LED Daytime Running Lights,
which not only look impressive but also won't burn out
as fast as traditional headlights. When night falls,
Bi-Xenon lights shine brighter than halogen or regular
filament bulbs.



### Available energy flow monitor with zero-emission menu\*\*

The Jetta Turbocharged Hybrid's available touch screen\*\* helps you save fuel by showing your energy usage, battery charge status, and time spent driving in zero-emission mode.\*\*



#### Available Fender® premium audio system\*\*

A 400-watt masterpiece created specifically for Volkswagen by one of the most legendary names in music.



#### Power meter

Since the Jetta Turbocharged Hybrid comes equipped with four different driving modes, this display helps keep drivers instantly informed.



## Standard Climatronic® dual-zone electronic climate control

Fine-tune the climate to within 0.5 degree of your set temperature for the entire car. Now that's what we call taming the elements.



#### 17" Buenos Aires wheels\*\*

Precise and stylish, these wheels bear the hallmark of Volkswagen. After all, carefully chosen details are paramount for a perfected look.

#### Additional Features

#### Unique Hybrid front grille

Stylish and functional, the Hybrid's front grille is designed to improve aerodynamics and, in turn, lower fuel consumption.

#### Available power Sunroof\*\*

Invite the sun for a drive with the touch of a button.

# KESSY keyless access with start and stop button\*\*

Unbelievably convenient – get in and start your car without ever having to take your key out of your pocket.





# Drivers, choose your engines. Turbocharged Hybrid or TDI Clean Diesel?

Whether you're driving in stop-and-go traffic or over long stretches of highway, we have the Jetta that's right for any road warrior.

Perfect for city traffic, the Jetta Turbocharged Hybrid helps move you forward while you slow down. Regenerative braking converts the heat and friction produced by braking into energy that recharges the battery. The Jetta Turbocharged Hybrid conserves energy by shutting down when the car is at a full stop, and restarting effortlessly when you press the accelerator. In E-Mode, the Turbocharged Hybrid engine can get you up to 70 km/h as far as 2 km on electric power alone\*, so you can cruise the city while saving fuel. And with a 7-speed DSG automatic transmission, the Hybrid powertrain switches gears seamlessly as it performs.

If you drive down the highway often, the TDI Clean Diesel engine is also powerful and eco-conscious. Thanks to advanced German engineering, it produces greater torque at lower revs than a traditional gasoline engine. Plus, it's nearly 30% more efficient than comparable gasoline engines, too.† With the TDI's impressive high-mileage capabilities, you can confidently cruise over 1,195 km² of highway on a single tank. Legendary efficiency, legendary performance: win-win.

<sup>\*</sup>Emissions, speed and mileage may vary, based on the battery charge and weather conditions. Based on comparing estimated combined fuel consumption ratings of 5.8L/100 km for the 2013 Jetta TDI and 8.2L/100 km for the standard gasoline Jetta 2.5L. Based on the estimated highway fuel consumption rating for the 2013 Jetta TDI clean Diesel of 4.6L/100 km (city rating is 6.7L/100 km) equipped with a manual transmission and a 55L fuel tank Estimated ratings were determined using Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary.

#### Exteriors & Interiors

		Titan Black / Art Grey leatherette	Titan Black Vienna leather
	Candy White	TL/CL	HL
8	Frost Silver Metallic	TL/CL	HL
	Platinum Grey Metallic	TL/CL	HL
	Tempest Blue Metallic	TL/CL	HL
	Deep Black Pearl	TL/CL	HL

#### Wheels



15" Lexington alloy wheel TL



16" Stratford alloy wheel CL



17" Buenos Aires alloy wheel HL

#### Accessories - Discover more on vw.co



18" Preston alloy wheel



Bike carrier system



Chrome-look rear accent strip



Heavy-duty trunk liner with cargo blocks



Sport pedal cap set



#### **Jetta Turbocharged Hybrid Specifications**

#### Trendline

#### Engine/Motor:

1.4 TSI 150 hp, 7-speed automatic DSG with Tiptronic® 27 hp electric motor

Combined 170 hp at 5,000 rpm

Combined maximum torque: 184 lb-ft at 1,000 rpm  $(0-100 \text{ km/h in } 8.9 \text{ s})^{\circ}$ 

#### Trendline includes:

15" Lexington alloy wheels with anti-theft locks and

Aerodynamic body kit including rear lip spoiler

Auxiliary input

Cargo volume: 0.32 m³ (11.3 ft³)

Chrome tips on window switches and mirror adjustments

Climatronic® dual-zone electronic climate control

Cruise control

Diversity antenna

Driver and front passenger front and side airbags and front and rear Side Curtain Protection®

Electric mode (E-Mode) button

Electromechanical power steering

Electronic Stability Control (ESC)

Heatable front seats and washer nozzles

Hill Hold Assist

Hybrid-specific floor mats

Hybrid-specific front grille upgrade

Hybrid-specific instrument cluster with in-dash energy flow display

Leatherette door inserts

Leatherette seating surfaces

Leather-wrapped multifunction steering wheel, shift knob and handbrake lever

Lithium-ion battery

Manual lumbar adjustment for the driver seat

Multifunction trip computer and indicator

Multilink rear suspension

RCD 310 radio with single in-dash CD player and 6 speakers

Regenerative braking

Start-stop technology

#### Comfortline

#### Engine/Motor:

1.4 TSI 150 hp, 7-speed automatic DSG with Tiptronic®
27 hp electric motor

Combined 170 hp at 5,000 rpm

Combined maximum torque: 184 lb-ft at 1,000 rpm  $(0-100 \text{ km/h in } 8.9 \text{ s})^{\circ}$ 

#### Comfortline includes Trendline plus:

16" Stratford alloy wheels with anti-theft locks and

8-way partial-power (power recline) adjustable front seats with manual lumbar support

Bluetooth® mobile phone connectivity with voice

Energy flow display in radio screen

Front fog lights

KESSY keyless access with start and stop button

Media Device Interface (MDI) with iPod® connectivity

LED technology tail lights

Premium 8 radio – touch screen with 6-disc CD changer SIRIUS® Satellite Radio integrated

#### Highline

#### Engine/Motor:

1.4 TSI 150 hp, 7-speed automatic DSG with Tiptronic®
27 hp electric motor

Combined 170 hp at 5,000 rpm

Combined maximum torque: 184 lb-ft at 1,000 rpm  $(0-100 \text{ km/h in } 8.9 \text{ s})^{\circ}$ 

#### Highline includes Comfortline plus:

17" Buenos Aires alloy wheels with anti-theft locks and all-season tires

6-way power adjustable driver seat with manual lumbar support

Bi-Xenon headlights with Adaptive Front-light System

Fender® premium audio system – 400-watt digital sound package (8 speakers plus subwoofer)

Leather seating surfaces

LED Daytime Running Lights (DRL)

Power sunroof

Rearview camera

RNS 315 navigation system – touch screen with single CD player

°Please drive safely and obey all traffic laws, including speed limits.

#### Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Automatic DSG	1.4 TSI	4.5	4.2

\*Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption may vary.

TSI – TSI brings together the power of FSI direct fuel injection with the extra boost of a turbocharger. The end result? An ultra-efficient engine that provides maximum torque at 1,600 rpm, gives you outstanding performance through a wide range of speeds, power when you really need it, ultra-low fuel consumption and, ultimately, lower CO<sub>2</sub> emissions.

Comfort high, fuel consumption low. Air conditioning and other auxiliaries add comfort, but rapidly consume fuel. So when the weather is nice, open your windows for some fresh air and let the heat escape. In the winter, turn off your seat heaters once warm and your defrosters once clear. Just a few ways that we can all Think Blue.

Think Blue.







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