

Touareg 2014



Das Auto.





A force to be reckoned with. Or driven.

Where can the Touareg take you? Anywhere you dare to go. 4MOTION® all-wheel drive lets the Touareg easily tackle inclines up to 31 degrees. And innovative weight reduction technologies mean reduced fuel consumption and CO₂ emissions. This hardworking SUV gets its strength from one of two powerful engine options: the 3.6 FSI or the 3.0 TDI Clean Diesel. In the impressive 2014 Touareg, you just might want to chart new territory.

Style or substance: Why choose?

Even through the mud, you'll look great driving the stylish 2014 Touareg. Ride high with heatable 8-way electrically adjustable front seats, Climatronic™ dual-zone climate control, and a Media Device Interface with iPod® connectivity. No matter how far off the beaten path you go, our touch-screen navigation with 3-D map display will always get you back on track. With three impressive trimlines, the 2014 Touareg proves that sometimes things are as good as they look.



Key Features

Features



Available Bi-Xenon headlights with AFS and LED Daytime Running Lights

In every way, our lights go further. Not only brighter than regular bulbs, the Bi-Xenon lights with Adaptive Front-light System turn up to 13 degrees around corners before you do. On top of that, the LED Daytime Running Lights last significantly longer than traditional headlights.



Available KESY keyless access with push-button start

It's never been easier to get going. KESY keyless access allows you to unlock the doors and start your engine without having to reach for your key.



Available panoramic power sunroof*

The panoramic, power-sliding sunroof gives a whole new meaning to the term "open road."



Available power rear seat backrest release*

Lower your rear seats with the simple push of a button from the rear cargo area.



Power tailgate with remote open and close function

Access your Touareg's cargo area with ease. One touch opens the tailgate, and another closes it shut.



Standard RNS 850 navigation with voice control and 3-D map display

Find your way with the touch of a finger, or just the sound of your voice on an 8-inch high-resolution touch screen.

More Features

3,500 kg towing capacity

With a 3,500 kg towing capacity, the 2014 Touareg can haul all your toys, no matter how big they may be.

Available heated rear seats and steering wheel for warm comfort*

Leave the ice age behind. Heated seats and a heated steering wheel mean you'll always keep cozy.

Two engine configurations with fuel-efficient 8-speed automatic transmission with Tiptronic®








Take the 3.6 FSI 280-horsepower engine. Or take the more-than-1,450-km-per-tank TDI Clean Diesel engine.** Either way, you win with a fuel-efficient 8-speed automatic transmission with Tiptronic®

*Feature is available on higher trims only and/or as an option. See the Specifications page for details.

**Based on estimated fuel consumption rating determined using Natural Resources Canada's approved criteria and methods of 6.7 L/100 km (highway) for the 2014 Touareg TDI Clean Diesel equipped with automatic transmission and a 100 L fuel tank capacity. City rating is 10.8 L/100 km. Your fuel consumption will vary.



Exteriors & Interiors

		Titan Black leatherette	Cornsilk Beige leatherette	Titan Black Vienna leather	Cornsilk Beige Vienna leather	Saddle Brown Vienna leather
	Pure White	CL	CL	HL/EL		HL/EL
	Canyon Grey Metallic	CL		HL/EL		HL/EL
	Cool Silver Metallic	CL		HL/EL		HL/EL
	Dark Flint Metallic**	CL	CL	HL/EL	HL/EL	
	Night Blue Metallic	CL	CL	HL/EL	HL/EL	
	Toffee Brown Metallic	CL	CL	HL/EL	HL/EL	
	Deep Black Pearl	CL	CL	HL/EL		HL/EL

Wheels



18" Tacora alloy wheel
CL and HL



20" Pikes Peak alloy wheel
CL Sport Package and EL



20" Mallory alloy wheel
HL and EL
R-Line Package

Accessories – Discover more on vw.ca



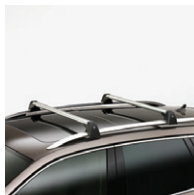
Bicycle holder attachment



Monster Mats



Mud flaps



Roof crossbars



Side window deflectors



Trunk liner

**Dark Flint Metallic is not available in combination with R-Line Package.

Specifications

Comfortline

Engines:

3.6 FSI 280 hp, 8-speed automatic transmission with Tiptronic® 4MOTION®

Maximum torque: 266 lb-ft at 3,000–4,000 rpm

3.0 TDI 240 hp, 8-speed automatic transmission with Tiptronic® 4MOTION®

Maximum torque: 406 lb-ft at 1,750–2,250 rpm

Comfortline includes:

18" Tacora alloy wheels with all-season tires

60/40 split-folding/sliding rear seats with centre armrest, pass-through and recline feature

8-way power adjustable front seats with adjustable lumbar support

Auto-dimming interior mirror

Automatic headlights with "coming home" feature

Auxiliary power outlets: four 12 V and one 115 V

Bluetooth® Mobile Phone Connectivity

Climatronic® dual-zone electronic climate control

Cruise control

Digital compass

Diversity antenna

Driver and front passenger front and side airbags and front and rear Side Curtain Protection®

Electronic Stability Control (ESC)

Front fog lights

Halogen headlights

Heatable front seats and washer nozzles

Interior lighting package

Leather-wrapped multifunction steering wheel and shift knob

Media Device Interface (MDI) with iPod® connectivity

Multifunction trip computer and indicator

Power adjustable and heatable exterior mirrors

Power tailgate

Privacy glass

Rain sensor with automatic wiper speed control

Rearview camera

RNS 850 navigation system – touch screen with 60 GB hard drive

Silver roof rails

SiriusXM® Satellite Radio

Tire Pressure Monitoring System (TPMS)

Towing hitch (pin adapter, ball mount and ball not included)

Optional Equipment:

Panoramic power sunroof

Sport Package

- 20" Pikes Peak alloy wheels with all-season tires
- Bi-Xenon headlights with LED signature DRL and Adaptive Front-light System (AFS)
- Sport suspension

Highline

Engines:

3.6 FSI 280 hp, 8-speed automatic transmission with Tiptronic® 4MOTION®

Maximum torque: 266 lb-ft at 3,000–4,000 rpm

3.0 TDI 240 hp, 8-speed automatic transmission with Tiptronic® 4MOTION®

Maximum torque: 406 lb-ft at 1,750–2,250 rpm

Highline includes Comfortline plus:

12-way power adjustable front seats with power lumbar support

Bi-Xenon headlights with Adaptive Front-light System (AFS)

Centre armrest (2-piece slideable)

Easy open power tailgate

Genuine Burr Walnut wood inserts

Heatable steering wheel

HomeLink® garage door opener

KESSY keyless access with push-button start

LED signature DRL

Leather seating surfaces

Memory for driver seat and exterior mirrors

Panoramic power sunroof

Power rear seat backrest release

Optional Equipment:

R-Line Package

- Removes Easy Open function from power tailgate
- 20" Mallory alloy wheels with all-season tires
- Aluminum interior trim
- Chromed oval tailpipes
- R-Line rear spoiler
- R-Line sport steering wheel with paddle shifters
- R-Line aluminum door sills
- R-Line exterior design package (front and rear bumpers and side skirts)
- R-Line exterior badging
- Stainless sport pedals
- * Sport suspension

Execline

Engines:

3.6 FSI 280 hp, 8-speed automatic transmission with Tiptronic® 4MOTION®

Maximum torque: 266 lb-ft at 3,000–4,000 rpm

3.0 TDI 240 hp, 8-speed automatic transmission with Tiptronic® 4MOTION®

Maximum torque: 406 lb-ft at 1,750–2,250 rpm

Execline includes Highline plus:

20" Pikes Peak alloy wheels with all-season tires

Comfort-opening cargo cover

Dynaudio® 620-watt digital sound package with 12 speakers

Heatable rear seats

LED tail lights

Manual rear sunshades

Park Distance Control (PDC)

Power adjustable steering wheel with memory

Optional Equipment:

R-Line Package

- Removes Easy Open function from power tailgate
- 20" Mallory alloy wheels with all-season tires
- Aluminum interior trim
- Chromed oval tailpipes
- R-Line rear spoiler
- R-Line sport steering wheel with paddle shifters
- R-Line aluminum door sills
- R-Line exterior design package (front and rear bumpers and side skirts)
- R-Line exterior badging
- Stainless sport pedals
- Sport suspension

Think Blue. It's how we put more thought into what and how you drive.

Fuel Consumption*	Engine	City L/100 km	Highway L/100 km
Automatic	3.6 FSI	12.3	8.8
Automatic	3.0 TDI	10.8	6.7

TDI Clean Diesel – Simply put, it's the new way of driving diesel. We're very proud of our diesel technology, which reduces emissions to extremely low levels and gives you outstanding fuel economy as well as exhilarating torque. TDI isn't just diesel, it's Clean Diesel.

FSI – The innovative direct fuel injection system stands out for its power and outstanding fuel efficiency. How does it work? Unlike in conventional gas engines, fuel is injected straight into the combustion chamber. Due to Volkswagen's specially designed combustion chamber geometry, which mixes air and fuel within a few thousandths of a second, there's an extremely quick response from the accelerator pedal. Consequently, FSI engines offer great fuel economy and enhanced driving pleasure.

Well-oiled for impressive savings. Low-viscosity oil lubricates an engine quickly and significantly reduces emissions. This is especially important when starting a cold engine and on short journeys. While a bit more expensive, it can cut your fuel consumption by as much as 5% – saving you money in the long run. Just one way that we can all Think Blue.

Think Blue.

* Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption will vary.





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