
2018
Golf R



Volkswagen



All performance hatch. Zero match.

Breathtaking. Exhilarating. Astonishing. Behold the ultimate spine-tingling joyride. With pure muscle under the hood, high-octane high-tech enhancements, and dazzling design sure to quicken your pulse. The 2018 Golf R is everything you're looking for in a performance hatch – provided you don't blink and miss it.

Technology

The world moves fast. Keep up, with an arsenal of technology hard-wired to dial up your entertainment, accelerate your digital connectivity, and help you stay connected and on course. It's everything you need to power up every drive.

Performance

A 6-speed manual or 7-speed dual-clutch gearbox, combined with Dynamic Chassis Control. It's the serious driver's dream storehouse of unbridled power waiting to be unleashed – and virtually unmatched.

Design

Impeccable fit and finish. Unquestionably assertive, with sporty styling engineered into every detail. Where over-the-top performance meets understated elegance. After all, true drivers know – when you've got it, don't flaunt it.*

*Please drive safely and obey all local traffic laws, including speed limits.

Technology

Technology that outpaces the ordinary.

In the 2018 Golf R, extraordinary performance is augmented by a full complement of innovative technologies designed to propel every drive to the next level. From premium audio, to first-class multimedia and navigation – even exceptional engine efficiency. Circuit-board smart. Racing-circuit inspired.



Standard Discover Media system and Digital Cockpit*

With four different modes to choose from, your Digital Cockpit can display your fuel economy, range to next fill-up, estimated time of arrival, active driver assistance systems and more. Discover Media is your touchscreen infotainment headquarters for syncing multiple compatible phones and offers satellite navigation, CD player and two SD card slots.

Fender® Premium Audio System

Everything about the Golf R is designed to deliver outstanding performance. And that includes the 400-watt Fender® Premium Audio System, belting out concert-quality sound through 8 perfectly placed speakers, for optimal dynamic range and sonic clarity.

App-Connect*

Plug in your compatible smartphone with Apple CarPlay™, Android Auto™ or MirrorLink® to access select apps right on your dash with App-Connect. Music, mapping, messaging, and more can be controlled hands-free via voice commands.

Start/stop technology

Sometimes you have to bring your Golf R to a complete stop. The upside is, on models equipped with the available DSG® automatic shifter, the engine also shuts down for added fuel efficiency. When the light turns green and you release the brake, the engine restarts – swiftly and seamlessly.

*Do not drive distracted. Drivers must pay full attention to the road and safe driving at all times.

Performance



Hustle with serious muscle.

Accelerate masterfully into every twist and turn with an astonishingly powerful engine primed for performance. Get added control with all-wheel-drive grip, lightning-fast paddle shifting, and a responsive chassis. And, should the unlikely desire for restraint kick in, there's also exceptional braking.



2.0 TSI engine

The 2.0 TSI engine pumps out the kind of power previously unimaginable from such a small displacement. We've upsized the turbocharger, and bolstered the cylinder heads, exhaust valves, and pistons. Bottom line? Top-tier performance – from 0 to 100 km/h in less than 5 seconds.*

Dynamic Chassis Control

This advanced system ensures your Golf R is a mover, not a shaker. It constantly adjusts suspension and steering according to road conditions and driving style. So you get the optimal ride with vibration dampening in your choice of preferred driving mode: Normal, Sport, and Comfort.

Electronic Stability Control (ESC) with Sport Mode

Electrifying performance gets a power surge, with Electronic Stability Control. It calculates yaw rate, steering angle, and acceleration to apply brake force to wheels independently if slippage is detected. With three modes to choose from, including "Sport" to elevate your thrill threshold.

4MOTION® All-Wheel Drive

The Golf R was born on the track. So maintaining a firm grip comes with the territory – in practically any territory. If 4MOTION® All-Wheel Drive detects slippage, more torque is directed to the wheels with the best traction for improved handling and control.

Available DSG® paddle shifters

Keep your hands firmly on the wheel and grab ahold of DSG® paddle shifters that put you firmly in control. It's the convenience of an automatic with the thrill of a manual, for lightning-quick shifting and heart-racing acceleration.

Fuel Consumption†	Engine	City L/100 km	Highway L/100 km
Manual	2.0 TSI	11.1	8.1
Automatic DSG®	2.0 TSI	10.6	8.0

*Please drive safely and obey all local traffic laws, including speed limits.

†Fuel consumption figures are estimates based on Natural Resources Canada's approved criteria and testing methods. Your fuel consumption will vary.

Design



Design. Accelerated.

Sports-car aficionados – get ready to satisfy your appetite for track-inspired design. From leading-edge lighting, to racy calipers and a slick spoiler, every line and every contour of the 2018 Golf R exudes performance and sculpted sophistication as thrilling as the drive itself.

LED headlights with Adaptive Front-light System (AFS)

While you're busy turning heads in your Golf R, these ingenious adaptive headlights are turning corners – even before you do. Brighter and more energy efficient than standard headlights, they scan 13 degrees left or right so you see more of what's ahead.

Custom "R" brake calipers

These black painted brake calipers featuring the distinctive "R" logo are a subtle design cue with bold braking power. After all, if you have to slow down, you might as well look good doing it.

Body-coloured rear spoiler

A rear spoiler matched to the body colour adds an element of slick, seamless sportiness to your Golf R, with aerodynamic efficiency that can give performance and fuel efficiency a boost, not to mention your ego.

Interior

High performance meets high style.

What's inside the 2018 Golf R is just as stirring as what's under the hood. With seats that cushion your contours through hairpin turns, subtly cool cabin illumination, luxurious leather and red-hot performance-gear shifting. Seriously appointed for serious drivers.

Ambient interior lighting

When the light fades outside, set the mood inside with customizable LED lighting accents on the door sills, footwells and centre console. Plus, its subdued, glare-free illumination makes navigating the interior a snap on night drives.

12-way power driver seat with power adjustable lumbar support

The sheer performance of the Golf R may make outsiders stand at attention. But inside you're comfortably seated. Select the seating position that's just right for you, with power recline and lumbar support with memory.

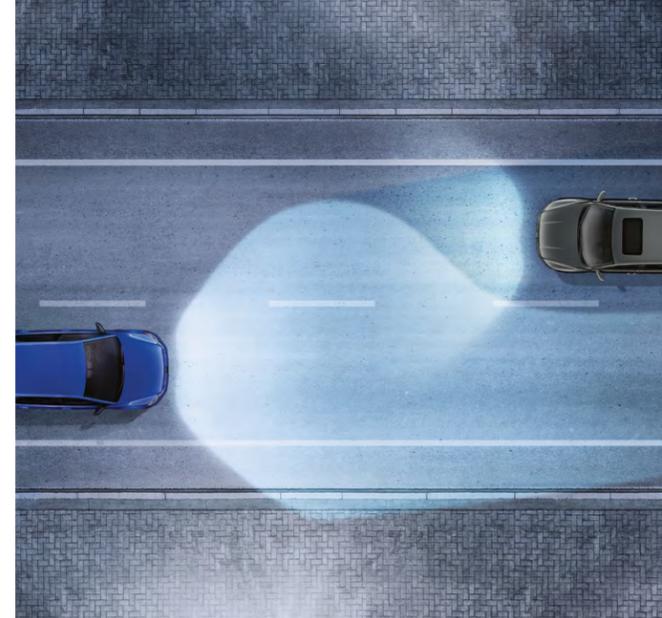
Leather-wrapped handbrake, gearshift knob and multifunction steering wheel with available DSG® paddle shifters

For added hands-on control, luxurious leather dominates the handbrake, gearshift knob and multifunction steering wheel, which features manual-style paddle shifters plus easy access to your music, phone and trip info.

Safety

Our safety mantra: think fast.

Built for performance means engineered with safety systems that respond just as swiftly. So whether you're cruising on the open road, or manoeuvring in and out of tight spaces, you can count on a multitude of sophisticated safeguards for added reassurance.

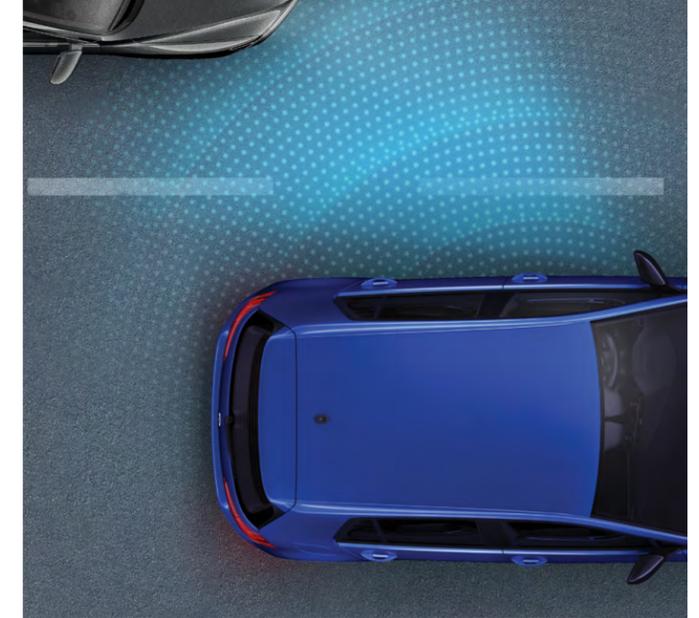


Available Park Distance Control*

The Golf R never lags behind – even when you're backing up. Available Park Distance Control automatically engages in reverse gear, using ultrasonic sensors that alert you to obstacles up to 1.6 metres away with audible signals.

Available Adaptive Cruise Control*

Just like it sounds, this cruise-control feature adapts to maintain a comfortable cruising speed and distance. Braking automatically kicks in when traffic slows, and cruising speed resumes when things pick up – all with your feet off the pedals.**



Available Blind Spot Detection with Rear Traffic Alert*

When you're focused on the road ahead, it's easy to miss what's beside or behind. Radar and sonar trigger driver alerts and employ braking to help address potentially tricky driving situations – invaluable assistance when changing lanes or parking.

Available Lane Assist*

An exhilarating drive is bound to inspire wanderlust. Wandering out of your lane isn't part of the plan. Thankfully, this intelligent system identifies vehicles and road markings, alerting you to unsafe lane changes – even in darkness and fog.

*Driver assistance features. Drivers must continue to perform manual checks and pay full attention to the road and safe driving at all times. Please review the owner's manual for feature limitations.
**In emergency situations, it is still necessary to apply the brakes manually.

Options

Standard Wheels



19" Pretoria alloy wheels
Golf R



19" Spielberg alloy wheels
Alloy Wheel Package

Exterior & Interior Colours

	Titan Black Vienna leather with black headliner
Tornado Red	✓
Deep Black Pearl	✓
Oryx White Pearl ¹	✓
Indium Grey Metallic	✓
Lapiz Blue Metallic	✓

Find your perfect shade at vwmodels.ca/golf-r

Choose from 30 custom exterior colours, available for an additional cost of \$2,995.



¹Oryx White Pearl is available for an additional cost of \$450.

Volkswagen Original Accessories

Ready for anything.
Custom-tailor your Golf R.



When it comes to accessorizing a Volkswagen, only the best will do. Built to the same quality standards we build our cars and SUVs to, our accessories are custom-fitted to each vehicle and designed to go the distance.

Many accessories can also be included in your lease and financing arrangements, and easily included in your payments to suit your needs.*

Volkswagen Original Accessories are protected by the new vehicle 4-year/80,000 km limited warranty if they're installed prior to vehicle delivery. Or if purchased afterwards, accessories qualify for the balance of the new vehicle warranty coverage or a 1-year/20,000 km limited warranty, whichever is greater.**

01 Monster Mats®
High-quality all-season mats with rounded retention clips.

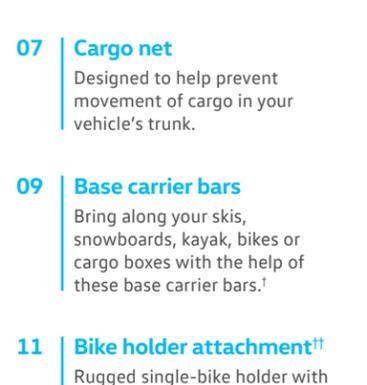
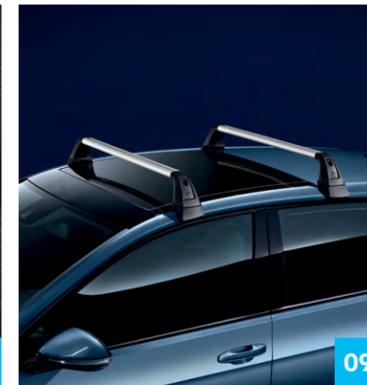
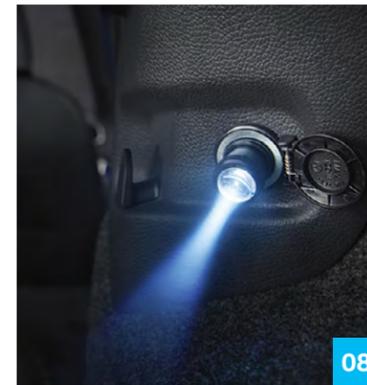
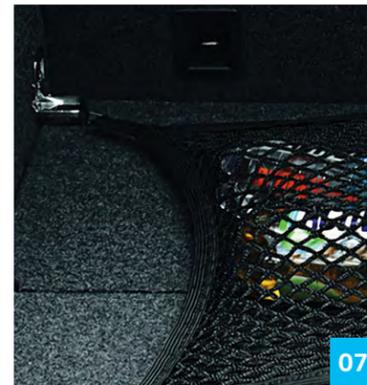
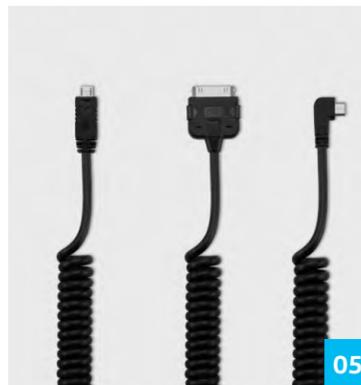
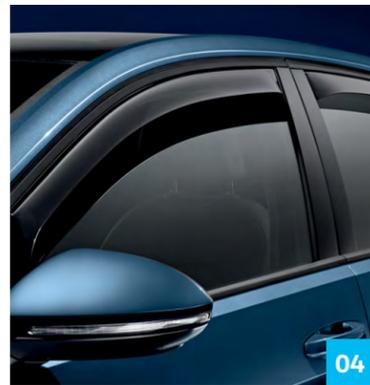
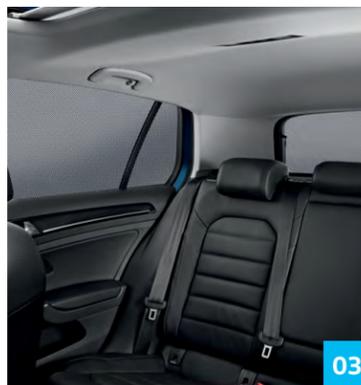
02 Trunk liner
Helps protect your trunk from dirt and spills.

03 Pop-in sunshades
Protect your vehicle interior against sunrays shining in directly without influencing your view or road safety.

04 Side window deflectors
Help reduce in-cabin wind noise and air turbulence with these side window deflectors.

05 Digital media adapter cables
Our digital media adapter cables let you connect compatible devices to your Volkswagen so you can play music and charge on the go.

06 Subwoofer
Spare-tire-mount subwoofer with five-channel amp.



13 Ski, snowboard and wakeboard attachment††
Carries up to six pairs of skis or one wakeboard or four snowboards.‡

14 Licence plate frame – R
This Volkswagen licence plate frame made from stainless steel looks beautiful and is engineered to last.

15 Lockable wheel bolts
Help deter thieves with a set of locking wheel bolts.

16 Valve stem caps
Set of four nickel-plated brass stem caps.

17 17" Tronic wheels
Attractively designed ten-spoke rims with twist accents.

18 Volkswagen Original Tire Bags
The Volkswagen Original Tire Bag set protects tires during transport and storage of tires in the garage or cellar.

07 Cargo net
Designed to help prevent movement of cargo in your vehicle's trunk.

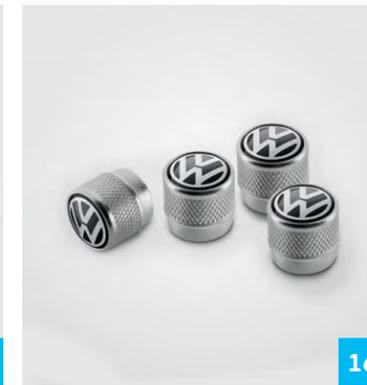
08 Mini flashlight
Halogen light. Rechargeable. Plugs into 12 V outlets.

09 Base carrier bars
Bring along your skis, snowboards, kayak, bikes or cargo boxes with the help of these base carrier bars.†

10 Kayak holder attachment††
Rubber-coated single-kayak holder with tie straps.

11 Bike holder attachment††
Rugged single-bike holder with built-in lock.

12 Roof box
Maximize your Volkswagen's storage capacity with an optimized and aerodynamically designed roof box.



†Separate attachments required to carry different types of items.

††Base carrier bars (sold separately) are required.

‡Number of items that can be carried will vary based on the size of each item.

2017 model may be shown. Availability of accessories shown is subject to change. Accessories may not fit all trim levels. This material represents only a sample of the great accessories available for your Volkswagen. Please see your dealer for the full line.

*Accessories must be dealer installed and approved by Volkswagen Finance. Certain conditions may apply. Contact your approved dealer for full details.
**Limited warranty is supplied by Volkswagen Group Canada Inc.

Features



Golf R

Engines:

- 2.0 TSI, 6-speed manual transmission with 4MOTION®
- 2.0 TSI, 7-speed automatic DSG® with 4MOTION®

Golf R includes:

- 19" Pretoria alloy wheels with summer performance tires
- 60/40 split folding rear seats with centre armrest and pass-through
- 12-way power driver seat with power adjustable lumbar support
- Alarm system
- Ambient interior lighting
- App-Connect smartphone integration (Android Auto™, Apple CarPlay™, MirrorLink®)
- Auto-dimming interior rearview mirror
- Automatic headlights with coming and leaving home function
- Auxiliary input
- Black brake calipers with "R" logo
- Bluetooth® mobile phone connectivity
- Body-coloured rear spoiler
- Carbon Touch decorative inserts in dash and door panels
- Climatronic® dual-zone electronic climate control

- Cross Differential System (XDS)
- Cruise control
- Discover Media – 8.0" touchscreen infotainment system with proximity sensor, CD player, voice control, satellite navigation and 2 SD card slots
- Diversity antenna
- Driver & front passenger front & side airbags and front & rear Side Curtain Protection®
- Driving profile selection
- Dynamic Chassis Control
- Electronic Stability Control (ESC) with Sport Mode
- Fender® Premium Audio System – 8 speakers plus subwoofer
- Front and rear floor mats
- Front centre armrest
- Front cornering lights
- Heated front seats and washer nozzles
- Hill Hold Control
- Illuminated door sill plates with "R" logo
- Interior footwell lights

- KESSY – keyless access with push-start button
- Leather seating surfaces
- Leather-wrapped multifunction steering wheel with paddle shifters (DSG® only), handbrake and gearshift knob
- LED daytime running lights
- LED headlights with Adaptive Front-light System (AFS)
- LED reading lights, 2 front and 2 rear
- LED tail lights
- Pedals in brushed stainless steel in aluminum look
- Piano Black decorative insert in the centre console
- Power adjustable and heated exterior mirrors with turn signals
- Progressive steering
- Rain-sensing wipers
- Rearview camera
- Remote central locking system
- SiriusXM® Satellite Radio
- Sport HMI display
- Sport suspension
- Start/stop technology (DSG® only)

- Tire Pressure Monitoring System (TPMS)
- Top sport seats
- USB audio input
- Variable cargo load floor
- Vehicle immobilizer
- Volkswagen Digital Cockpit (instrument cluster)

Optional equipment:

Driver Assistance Package

- Adaptive Cruise Control
- Blind Spot Detection with Rear Traffic Alert
- Front Assist – Autonomous Emergency Braking with Pedestrian Monitoring
- Lane Assist
- Light Assist (automatic high-beam control)
- Park Distance Control (PDC)

Alloy Wheel Package

- 19" Spielberg alloy wheels with summer performance tires

2018 Golf R



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