





Sure as night follows day



## Five Fire Trucks for 6783 Inhabitants



Practice alarm: the community of Klüppelberg (near Cologne) has a VW Fire Truck for each of the widely distant sections which go to make up this community. Even though it is in a unheated garage, this vehicle starts right away

A Chinese proverb warns that you should not wrap fire up in paper, i.e. solutions and budget allocations which only exist on paper, won't put fires out.

There should be no limit to the amount allocated to protect people from the effects of conflagrations and similar disasters. Since that appalling inferno swept through a store in Nuremberg, a catastrophe which caught the headlines all over the world, one followed another. On January 17th we were shocked by this news: "Flames seized hold of a large warehouse within a few minutes, death roll 22." What happened was a disaster of

such an order as was thought to have been impossible in this technical age of ours in which we are already endeavouring to defy Nature's laws by sending men out into space and trying to get to the moon. Could it be that the safety precautions we have carefully thought out to protect ourselves on our own globe are imperfect in point of fact?

When the Nuremberg fire occurred followed by news of fresh disasters and not only in West Germany either, our smug feeling of security went up the chimney. And whereas some had even talked about cutting the fire brigade budget at various

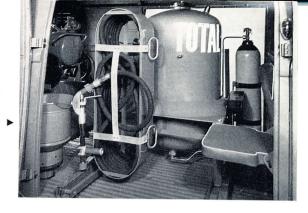
Switzerland too . . .

## Factory and Municipal Fire Brigade go hand in hand

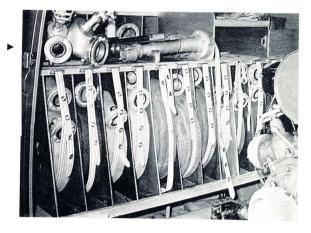
Switzerland needs vehicles which are highly mobile and at home in the mountains so that they can get to isolated huts. Bad Schinznach is one of numerous places in Switzerland where Volkswagen fire trucks are used and where the Volkswagen's praises are sung



Blazing liquids, inflammable gases and electrical equipment cannot be dealt with by water. They yield in the face of the dry powder extinguisher installed and ready for instant use in the VW Delivery Van



To hand in a flash: it's as if the VW Transporter were tailor-made to accomodate basic fire fighting equipment



Off to the fire over icy roads. The fire engines belonging to all five fire fighting groups converge on it from all directions, rushing along at top speed

times, there were now enough voices heard, because of the terrifying effect this sea of flame had had, that demanded better special equipment for fire brigades and similar organisations

The Hamburg Flood Disaster proved this extremely clearly. This showed that man need not stand powerless before the forces of nature, if technology is effectively used to help him.

Helicopters drew much attention to themselves in the dark days of the Flood Disaster as a recent and popular achievement in field of technology. The use of numerous other rescue and emergency vehicles, which numbered among them VW Fire Trucks, VW Ambulances, Kombis and load-carrying commercials which carried rescue workers equipment and clothing over marshland and country which was under water, didn't draw as much attention as they were expected to be there. They were especially valuable because of their high ground clearance and the sturdy VW engine.

Just let's have a look at some statistics: There are some 750,000 firemen in the Federal Republic of Germany — most of



In Schinznach-Bad the VW Fire Truck is also used by Swiss importers AMAG, when Schinznach's volunteer firemen are working in Brugg or Baden, the AMAG staff are ready for action in case of any emergency





As they said "Let's have portable fire pumps and Engine for the TS 8/8. It has the car. The fire fighting

The five fire fighting grobe seen Klüppelberg's ar

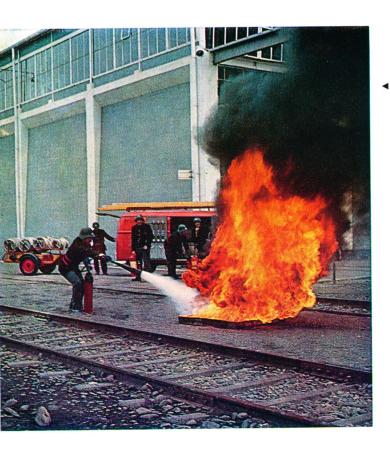
Which method do you us demonstration serves once thing to use when putting method has here been sho

these are volunteers. Each year over 20,000 people are saved from danger by them, from conflagrations, floods but also from road accidents, too and it is thanks to their unselfish devotion to duty that last year alone goods to the value of two thousand million DM were saved. In a comparatively small area of Germany (Schleswig-Holstein) 7% of all goods involved in fires were destroyed, but thanks to the intervention of the fire brigade, however, 93% were saved. The work of fire brigades in other countries has been equally successful.

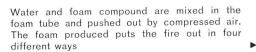
Another example from West Germany: in North Rhine West-

phalia, a Land with almost sixteen million inhabitants, more than 7,000 people were rescued from deadly danger by firemen. On the debit side of the balance sheet was the fact that four of the rescuers were killed and 800 injured. An amount more than ten times as large must be weighed against the 56 million DM which the fire brigades of North Rhine Westphalia cost for last year, up to now they have saved goods to the value of 650 million DM from total destruction.

There are altogether 2,650 vehicles at the disposal of the Fire Service here of which 2,000 are fire trucks and 650 vehicles



Quick as lightning the Fire Truck with the Emergency Trailer is at the scene of the fire. Thick clouds of black smoke billow heavenwards. A few practised movements and the column of flame is no more — the  ${\rm CO}_2$  fire extinguisher has snuffed it out



Extreme right: After the exercise the fire truck gleams once again in an astonishingly short space of time







oups lined up side by side. With them are also to ambulances and police vehicles too

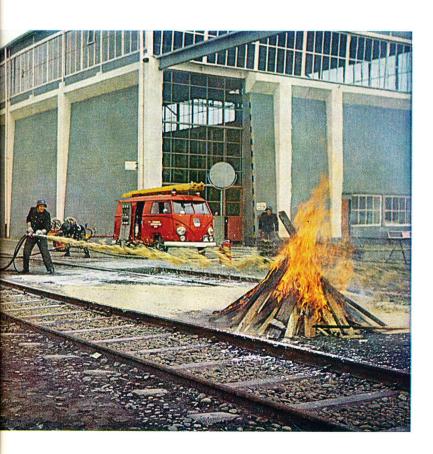
se in fighting car fires — this one or that one? This be more to prove that water is by no means the ideal ng fires out. As in many other cases the dry powder own to be more effective



for special purposes and ambulances, meeting all emergencies. It is vital that they should lose no time in getting into action. The earlier the brigade arrives at the scene of disaster, the more effective will be the help that they can give. Indispensable though the large and heavily equipped fire engines may be — highly mobile, well-equipped and highly reliable light fire trucks are also vital—trucks which are easily manœuvrable and can weave in and out of dense traffic, get through narrow village streets without any trouble and even make light work of going across difficult country and over bumpy roads, i.e. VW

Fire Trucks. Wherever there happens to be a fire, they are there in a flash, equipped strictly in accordance with DIN 14530 (German Standard Specifications) small initial cost too, low maintenance costs — modest too — not only represent a necessary addition to the fire-fighting fleet of any large town, but are above all the ideal fire trucks for small town and country fire brigades.

Among those places which have an excellent record for fire prevention in West Germany is the small community of Klüppelberg, near Cologne. It only has 6,783 inhabitants in









The Klüppelberg Fire Brigade is made up of volunteers. The local council has voluntarily bought three more Fire Trucks than required by law "so that everything possible may be done to save lives and property"

Picture above Something is being "fought" here too — this time thirst caused by the strenuous fire fighting exercise. The unity of purpose which these volunteers have, makes for close friendships between the firemen



five different places widely scattered. Using population as a guide, the citizens of Klüppelberg needed only to have two fire engines in order to comply with the regulations. The shrewd and far seeing elder statesmen of the community bought a mobile fire truck for each separate place, however — five all told — and all VWs. They have taken every precaution, following the old Chinese proverb. Thus they have not wrapped fire up in paper, which is a danger that lurks constantly and can result in a devastating fire. Their example should provide food for thought.



The fire's out! In a jiffy all the equipment is stowed away once more in the red painted Fire Truck and back they go to the fire-station

A difficult rescue operation using the fire-escape; "saving life" is one of the most important points to be learned from fire drill



A blazing freighter in Bremen's Europahafen: Two firemen died fighting this blaze, four were seriously injured. Four VW Commercials were among the vehicles used in this operation, three Accident Vans and a VW Ambulance





The Disaster Trailer an additional piece of equipment for VW Commercials which has proved of great value both during and after countless catastrophes

This vehicle marks a special occasion. It is the 100th VW Fire Truck (TSF) to be sold by our distributor in the Kaiserslautern area



Fire HQ in Vienna is kept informed by radio telephone installed in a VW Passenger Car of the progress being made in fighting the fire

## Ready for action at all times





A fire brigade in 1895. An appliance "driven by" two "horsepower" which belonged to the Gonsenheim fire brigade

Even the cuckoo would be surprised at this one. This attractive "special model" from the Black Forest is quite obviously designed for firemen who keep to time

