

1956 Judson Brochure for their new Volkswagen Model Supercharger.

It's the first year of production for the VW model and they're already using early reviews and owner testimonies to get their sales message across... Dependable Power.

At this time you could still buy a Judson Supercharger from your local Volkswagen dealer.



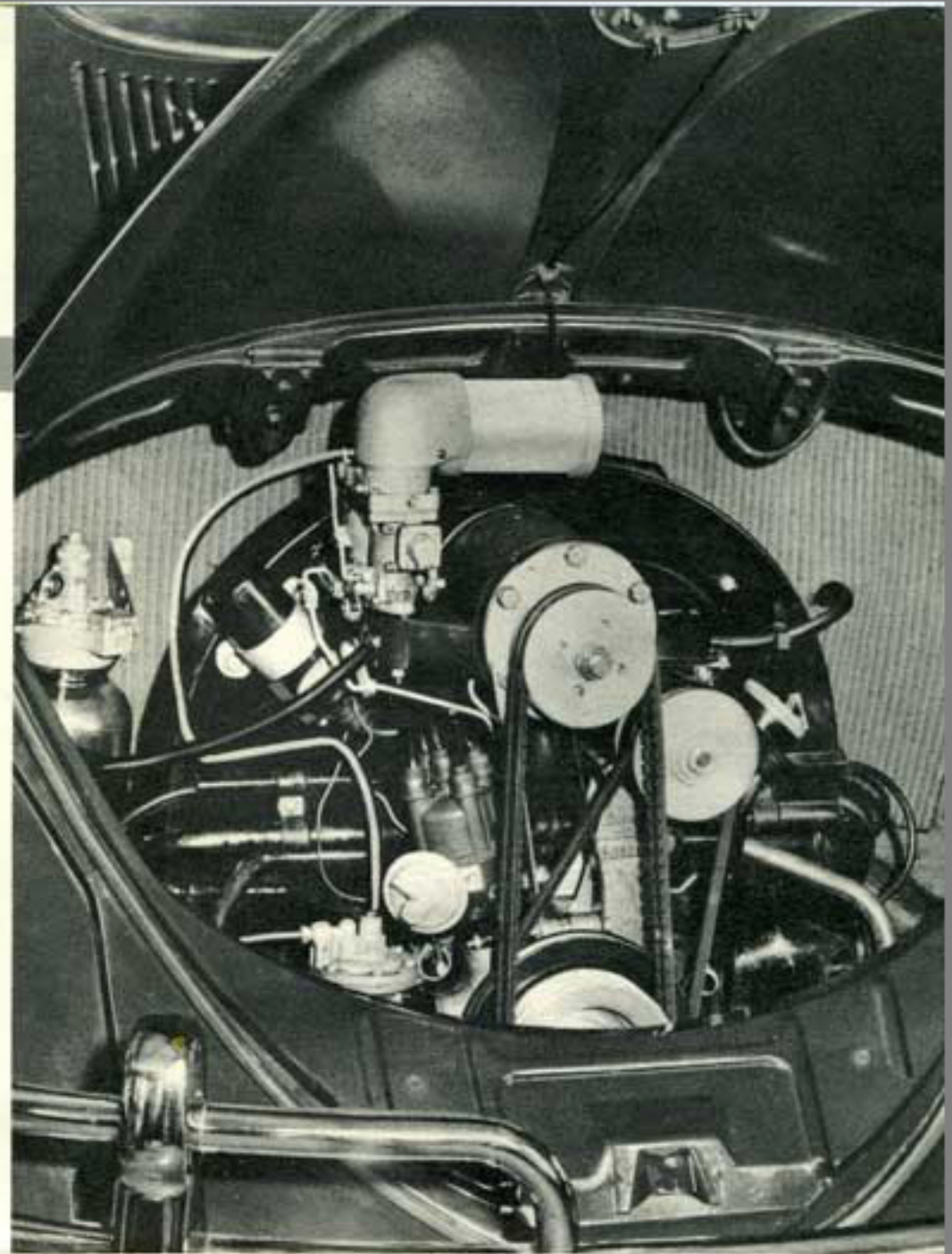
According to a recent survey nearly 90% of the Volkswagen owners interviewed expressed a wish for more engine power. Although all were pleased with their cars, some went so far as to say that driving on congested highways could be positively unsafe.

A Judson Supercharger will give your Volkswagen the extra power you want and need. It will not make a hot rod out of Dr. Porche's design of a family car but it will give you the additional performance required for American driving.

The Volkswagen engine is more than rugged enough to take low pressure supercharging without effecting its traditional economy and reliability. This additional horsepower is made available through increased torque and not increased r.p.m. A supercharger by allowing the engine to breathe more efficiently permits the engine to do nearly twice as much work with very little additional effort.

Practically all trans-continental trucks, busses, locomotives and airliners are supercharged. Those who say that a supercharger has a harmful effect on the engine are misinformed or are using as comparison high pressure supercharging as used on racing cars. Also of course, a few dealers will not recommend it as Volkswagen does not approve of their selling any accessories other than those manufactured by themselves.

A Judson Supercharger on your Volkswagen will increase the horsepower by nearly 50%. You will have the same power to weight ratio as the Ford and Chevrolet Six and can accelerate to 60 m.p.h. in 15 seconds instead of 30 seconds, to 50 m.p.h. in ten seconds. The lumbering pace up steep hills will be a thing of the past. It gives you the kind of performance you need to eliminate fatigue re-



sulting from driving an underpowered car. One of the first things you will notice about driving your supercharged Volkswagen is the feeling of assurance you get from the additional power at your command.

The Judson Supercharger is acknowledged by automotive engineers everywhere as the standard of quality and performance. It is bringing complete satisfaction to thousands of Volkswagen owners throughout the world with many installations having in excess of sixty thousand miles of hard usage on them.

The mildly stressed Volkswagen engine is a natural for this "bolt on" method of improving performance. Get all the power out of your Volkswagen. Power that you never realized was there, smooth, silent, surging power that is always available with a Judson Supercharged engine. Place your order today directly with the factory or through better Volkswagen dealers everywhere.

JUDSON RESEARCH AND MFG. CO.

CONSHOHOCKEN,
PENNSYLVANIA

The outside of the folding mail-shot.

A FEW OF
THE MANY UNSOLICITED
STATEMENTS FROM OWNERS

"Your supercharger turned my normally sluggish Volkswagen into a top performing automobile that really gets up and goes."

"I never knew what I was missing until I installed one of your superchargers on my Volkswagen."

"The increase in acceleration is positively amazing. I would never have believed it possible."

"After installing the supercharger on my Kombi I can carry twice the load and shift gears half as much."

"The trial unit we ordered last month has gone over big. Our order is enclosed for six more VW Superchargers."

READ WHAT THE
AUTOMOTIVE
MAGAZINES SAY

ROAD AND TRACK

"The car is completely transformed with absolutely no objectionable features... when you want performance, it's there in ample abundance."

SPEED AGE

"One of the most remarkable features of the Judson Supercharger is its low power consumption."

MOTORSPORT

"After putting it (the car) through its paces and comparing notes on its present vs. past performance, there can be no doubt about the value of blowing."

SPEED MECHANICS

"This type is quite efficient at all engine speeds and also has the added advantage of being very compact. It produces a positive boost at all r.p.m.'s and is not subject to mechanical failure."

Join the thousands of Volkswagen owners who are getting improved performance and increased satisfaction from their cars by supercharging with Judson.

1956

VOLKSWAGEN OWNERS!



DO YOU HAVE HORSES
THAT NEVER LEAVE THE STABLE?

DEPENDABLE
SUPER
CHARGERS

